



## **Alibaba Group Hosts Global Conference on Women and Entrepreneurship with Focus on Closing Inequality Gap**

*Alibaba conference themed around “Altruism, Inclusiveness, and Dreams”  
Lakshmi Puri, Jim Yong Kim, Justin Trudeau, Vera Wang, Jack Ma  
among leaders speaking at the conference*

**Hangzhou, China, July 10, 2017** — Alibaba Group Holding Limited (NYSE: BABA) held its second Global Conference on Women and Entrepreneurship to continue discussions among women globally on empowerment and gender equality. More than 1,500 participants were told on day-one of the conference, themed around “Altruism, Inclusiveness, and Dreams,” that women are the “secret sauce” behind the rapid growth of Alibaba.

“Our mission is to enable every individual to realize their dreams regardless if they are men or women,” Alibaba Group Executive Chairman Jack Ma told the audience. “Eighteen years since we founded Alibaba, it has consistently been female coworkers that pushed me forward.”

The objective of the two-day conference is to draw on the experience and know-how of successful women business leaders and influencers to enlighten female entrepreneurs, business leaders, policy-makers and role models for future generations on advancement in the SHE•ERA.

Attendees on the first day included Ms. Lakshmi Puri, Assistant Secretary-General of the United Nations and Deputy Executive Director of UN Women. She was joined by President of the World Bank Group Mr. Jim Yong Kim, who delivered a keynote speech on woman’s transformative force, after an opening speech by video from The Right Honourable Justin Trudeau, Prime Minister of Canada. Ms. Vera Wang, Fashion Designer, shared her thoughts to the audience on women and reinvention.

The program comprises speeches from more than 30 women speakers, all of whom in their own way are redefining the balance between work and social responsibilities, and supporting their families. Topics ranged from global perspectives on women and entrepreneurship to closing the economic inequality gap across the world of business, design and education.

Four breakout sessions will take place July 11 under the SHE themes of SHE Loves, SHE Thinks, SHE Envisions and SHE Future, where distinguished women speakers will share insights, experiences and hopes.

Women account for 47% of Alibaba Group’s 50,000-plus employees. One third of Alibaba Group founders are women, one third of partners are women and one third of its management executives are women.

For more details of the conference, please visit: <http://w.seasonfair.cn/register/index/index/625?lng=en>.

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## **About Alibaba Group**

Alibaba Group's mission is to make it easy to do business anywhere. The company aims to build the future infrastructure of commerce. It envisions that its customers will meet, work and live at Alibaba, and that it will be a company that lasts at least 102 years.

## **Media Contacts**

Cecilia Kwok  
Alibaba Group  
+852 9132 7709  
[ceciliakwok@alibaba-inc.com](mailto:ceciliakwok@alibaba-inc.com)

Ivy Ke  
Alibaba Group  
+852 5590 9949  
[ivy.ke@alibaba-inc.com](mailto:ivy.ke@alibaba-inc.com)