



Alibaba Group Will Announce September Quarter 2018 Results on November 2, 2018

Hangzhou, China, October 15, 2018 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will report its unaudited financial results for the quarter ended September 30, 2018 before the U.S. market opens on Friday, November 2, 2018, and will hold a conference call to discuss the financial results at 7:30 a.m. U.S. Eastern Time (7:30 p.m. Hong Kong Time) the same day.

Details of the conference call are as follows:

International: +65 6713 5090
U.S.: +1 845 675 0437
U.K.: +44 203 621 4779
Hong Kong: +852 3018 6771
Conference ID: 5099548

A live webcast of the earnings conference call can be accessed at <http://www.alibabagroup.com/en/ir/earnings>. An archived webcast will be available through the same link following the call. A replay of the conference call will be available for one week (dial-in number: +61 2 8199 0299; conference ID: 5099548).

Please visit Alibaba Group's Investor Relations website at <http://www.alibabagroup.com/en/ir/home> on November 2, 2018 to view the earnings release and accompanying slides prior to the conference call.

About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere and the company aims to achieve sustainable growth for 102 years. For fiscal year ended March 2018, the company reported revenue of US\$39.9 billion.

Investor Contact

Rob Lin
Investor Relations
Alibaba Group Holding Limited
investor@alibabagroup.com