



Alibaba Group Will Announce March Quarter 2017 and Full Fiscal Year 2017 Results on May 18, 2017

Hangzhou, China, April 27, 2017 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will report its unaudited financial results for the quarter and fiscal year ended March 31, 2017 before the U.S. market opens on Thursday, May 18, 2017, and will hold a conference call to discuss the financial results at 7:30 a.m. U.S. Eastern Time (7:30 p.m. Hong Kong Time) the same day.

Details of the conference call are as follows:

International: +65 6713 5090
U.S.: +1 845 675 0437
U.K.: +44 203 621 4779
Hong Kong: +852 3018 6771
Conference ID: 12468148

A live webcast of the earnings conference call can be accessed at <http://www.alibabagroup.com/en/ir/earnings>. An archived webcast will be available through the same link following the call. A replay of the conference call will be available for one week (dial-in number: +61 2 8199 0299; conference ID: 12468148).

Please visit Alibaba Group's Investor Relations website at <http://www.alibabagroup.com/en/ir/home> on May 18, 2017 to view the earnings release and accompanying slides prior to the conference call.

About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere. The company aims to build the future infrastructure of commerce. It envisions that its customers will meet, work and live at Alibaba, and that it will be a company that lasts at least 102 years.

Investor Contact

Rob Lin
Investor Relations
Alibaba Group Holding Limited
investor@alibabagroup.com