

## Alibaba Cloud Expands Hong Kong Data Center by More Than Doubling the Capacity

**Hong Kong, February 13, 2017** – Alibaba Cloud, the cloud computing arm of Alibaba Group, today announced that it has expanded its data center in Hong Kong by more than doubling the capacity to address the increasing demand for secure and scalable computing services in Asia Pacific.

As part of Alibaba Cloud’s strategy to expand its global network coverage, the expanded Hong Kong data center will meet enterprises’ demand for high availability and disaster recovery, along with greater access to diversified service offerings such as data storage and analytics, enterprise-level middleware, and cloud security services.

“Since our entry into Hong Kong in 2014, Alibaba Cloud has become one of the largest public cloud providers in the market in less than two years. More companies have come to realize the importance of changing their traditional IT mind-set to embrace the new data technology. We are confident that the expanded data center facility, together with our scalable and secure cloud offering, will better meet the needs of the digital transformation in key local sectors such as hospitality and financial services.” said Mr. Ethan Yu, Vice President of Alibaba Group and General Manager of Alibaba Cloud Global.

This development marks the company’s latest expansion on top of recent data center openings in Germany, Australia, Japan and the United Arab Emirates. To date, Alibaba Cloud has established physical presence in 14 global economic centers including mainland China, Singapore and the United States.

As the gateway to China’s economy, Hong Kong has become one of the most popular destinations in Asia Pacific for business expansion and investment. Hong Kong also leads the region in terms of cloud adoption as more and more businesses tap into cloud computing for benefits such as operational efficiency and innovation. The city reached the top in Asia Cloud Computing Association’s Cloud Readiness Index 2016.

Since 2014, Alibaba Cloud’s Hong Kong team has offered tailored solutions across many sectors, including financial services, retail, hospitality and media. The company also brought advanced cloud security offerings to the market. In August 2016, Alibaba Cloud launched cloud-based Anti-DDoS (distributed denial-of-service) security products together with PCCW Global, the international operating division of HKT, Hong Kong’s premier telecommunications service provider. With Anti-DDoS as part of its cloud service, Alibaba Cloud has a proven record of protecting customers against DDoS attacks.

In 2016, Alibaba Cloud became the first Chinese cloud computing company that attained ISO/IEC 20000-1:2011, the latest certification for IT service management standards. It also achieved Singapore Multi-Tier Cloud Security (MTCS) standard Level 3 and the Payment Card Industry Data Security Standard (PCI-DSS) over the last year.

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## **About Alibaba Cloud**

Established in September 2009, Alibaba Cloud ([intl.aliyun.com](http://intl.aliyun.com)), Alibaba Group's cloud computing arm, develops highly scalable platforms for cloud computing and data management. It provides a comprehensive suite of cloud computing services to support growing enterprises worldwide, including customers, sellers and businesses participating in Alibaba Group's online and mobile commerce ecosystem. Alibaba Cloud is a business of Alibaba Group.

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