



Alibaba Group Will Announce September Quarter 2015 Results on October 27, 2015

Hangzhou, China, October 12, 2015 – Alibaba Group Holding Limited (NYSE: BABA) today announced that it will report its unaudited financial results for the quarter ended September 30, 2015 before the U.S. market opens on Tuesday, October 27, 2015, and will hold a conference call to discuss the financial results at 7:30 a.m. U.S. Eastern Time (7:30 p.m. Hong Kong Time) the same day.

Details of the conference call are as follows:

International: +65 6713 5090
U.S.: +1 845 675 0437
U.K.: +44 203 059 8139
Hong Kong: +852 3018 6771
China: 400 620 8038 or 800 819 0121
Conference ID: 52573326

A live webcast of the earnings conference call can be accessed at <http://www.alibabagroup.com/en/ir/earnings>. An archived webcast will be available through the same link following the call. A replay of the conference call will be available for one week (dial-in number: +61 2 8199 0299; conference ID: 52573326).

Please visit Alibaba Group's Investor Relations website at <http://www.alibabagroup.com/en/ir/home> on October 27, 2015 to view the earnings release and accompanying slides prior to the conference call.

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About Alibaba Group

Alibaba Group's mission is to make it easy to do business anywhere. The company is the largest online and mobile commerce company in the world in terms of gross merchandise volume. Founded in 1999, the company provides the fundamental technology infrastructure and marketing reach to help businesses leverage the power of the Internet to establish an online presence and conduct commerce with hundreds of millions of consumers and other businesses.

Alibaba Group's major businesses include:

- Taobao Marketplace (www.taobao.com), China's largest online shopping destination
- Tmall.com (www.tmall.com), China's largest third-party platform for brands and retailers
- Juhuasuan (www.juhuasuan.com), China's most popular online group buying marketplace
- Alitrip (www.alitrip.com), a leading online travel booking platform
- AliExpress (www.aliexpress.com), a global online marketplace for consumers to buy directly from China
- Alibaba.com (www.alibaba.com), China's largest global online wholesale platform for small businesses
- 1688.com (www.1688.com), a leading online wholesale marketplace in China
- AliCloud (www.alicloud.com), a provider of cloud computing services to businesses and entrepreneurs

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