



Alibaba.com and UPS Join Hands to Launch a Global Disaster-relief Program

Hong Kong, May 14, 2009 – Alibaba.com Limited (HKSE: 1688) (1688.HK), the world's leading small business e-commerce company and UPS (NYSE: UPS), the global leader in logistics and supply chain today announced that they will launch a global disaster relief effort. This new program is part of Alibaba.com's AliCares initiative dedicated to socially responsible programs that support the global community. In view of the natural disasters that have impacted lives of thousands of people in recent years, this partnership with UPS is designed to combine the strengths of both organizations to enable Chinese businesses to play an important role in global giving via delivering essential emergency supplies to disaster zones.

Earthquakes, floods, and other disasters have cost lives on every continent, and it is often difficult to provide immediate comfort, support and supplies to those victims. Alibaba.com has significant resources when it comes to suppliers that manufacture and distribute everyday items all over the world. This effort leverages the supplier resources of Alibaba.com and the logistics resources of UPS to assemble "ready to go" disaster-relief supply containers that can be quickly deployed anywhere in the world when disaster strikes. Under the program, Alibaba.com will encourage its customers who are supplies manufacturers to supply donations such as shelter, thermal, hygiene and other products.

"It is our pleasure to partner with UPS, as our management teams share similar values with us on corporate social responsibility, contributing back to the society and aligning our values in business with our values in community support," said David Wei, CEO of Alibaba.com. "Besides the relief supplies, the extensive and seamless logistics support from UPS is fundamentally important to make this happen. We hope more and more of our suppliers will enroll in this meaningful initiative."

"UPS is a socially responsible corporation with an intrinsic culture of giving back to the community. We are sensitive to the heartbreaking impact of natural disasters and have committed to a number of disaster-relief efforts around the world" said Richard Loi, Head of China, Senior Vice President, UPS Asia Pacific Region. "AliCares is a natural extension of UPS's community priorities. Through utilizing our global logistics network, we are confident that the AliCares program will be able to provide fast and appropriate on-site relief."

Initially under the program, two UPS air freight containers will be pre-packed with essential relief supplies donated by Alibaba.com and its suppliers. These containers will be stored at one of UPS' air hubs in China, then deployed as needed to disaster-stricken areas as soon as it is safe to fly or transport there. Back-up supplies will be stored in a nearby Alibaba.com facility so items can be immediately replenished and ready for the next determined area.

Alibaba.com and UPS have started securing both supplier and non-profit partners for the program, and plan to have this initiative operational by August.



Photo caption: David Wei, CEO of Alibaba.com, Richard Loi, Head of China, Senior Vice President, UPS and the very first Gold Supplier member (Mr. Dong Danzhou) from Alibaba.com to donate to the program unveiled the Alibaba-UPS container that will transport the needed supplies at Alibaba.com's Annual General Meeting on May 14, 2010, held in InterContinental Hotel, Shenzhen.